



winemakers

position brief

minimal

modern, yet evokes sense of aged brand

packaging that is unique though effective

logo, color, & typography



hex: c27380
rgb: 194 115 128
cmyk: 23 64 37 1

EUROSTILE EXTD MED

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1 2
3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * ()



hex: 7a1521
rgb: 122 21 33
cmyk: 31 99 85 39

EUROSTILE EXTD REG

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1 2
3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * ()

mockup

