CHIP

SPORTS TYPEFACE

PRE-RELEASE VERSION 2025.0.920

CHIP

DESIGNED BY
GREGORY SCHUCH

BORN OUT OF NECESSITY.

TRAVIS DEMERITTE

TEXAS RANGERS

OVERALL PICK 30

In the world of sports design, typography plays a crucial role in shaping a brand's identity and energy, all while maintaining professionalism. However, finding a high-quality, versatile sports typeface with a contemporary edge has proven to be a challenge. Chip was created to fill that gap.

Chip offers a modern, sleek, and highly legible design, crafted specifically for sports creators and designers. The type family includes seven distinct styles — Regular, Light, Bold, Condensed, Condensed Light, Condensed Bold, and Extended — with plans for future expansions for light and bold expanded fonts. These styles offer flexibility across various applications, from static and motion graphic design to jersey lettering.

The condensed styles embody the classic jersey nameplate ("name on back" or NOB) typefaces that have become synonymous with professional sports and high-intensity action.

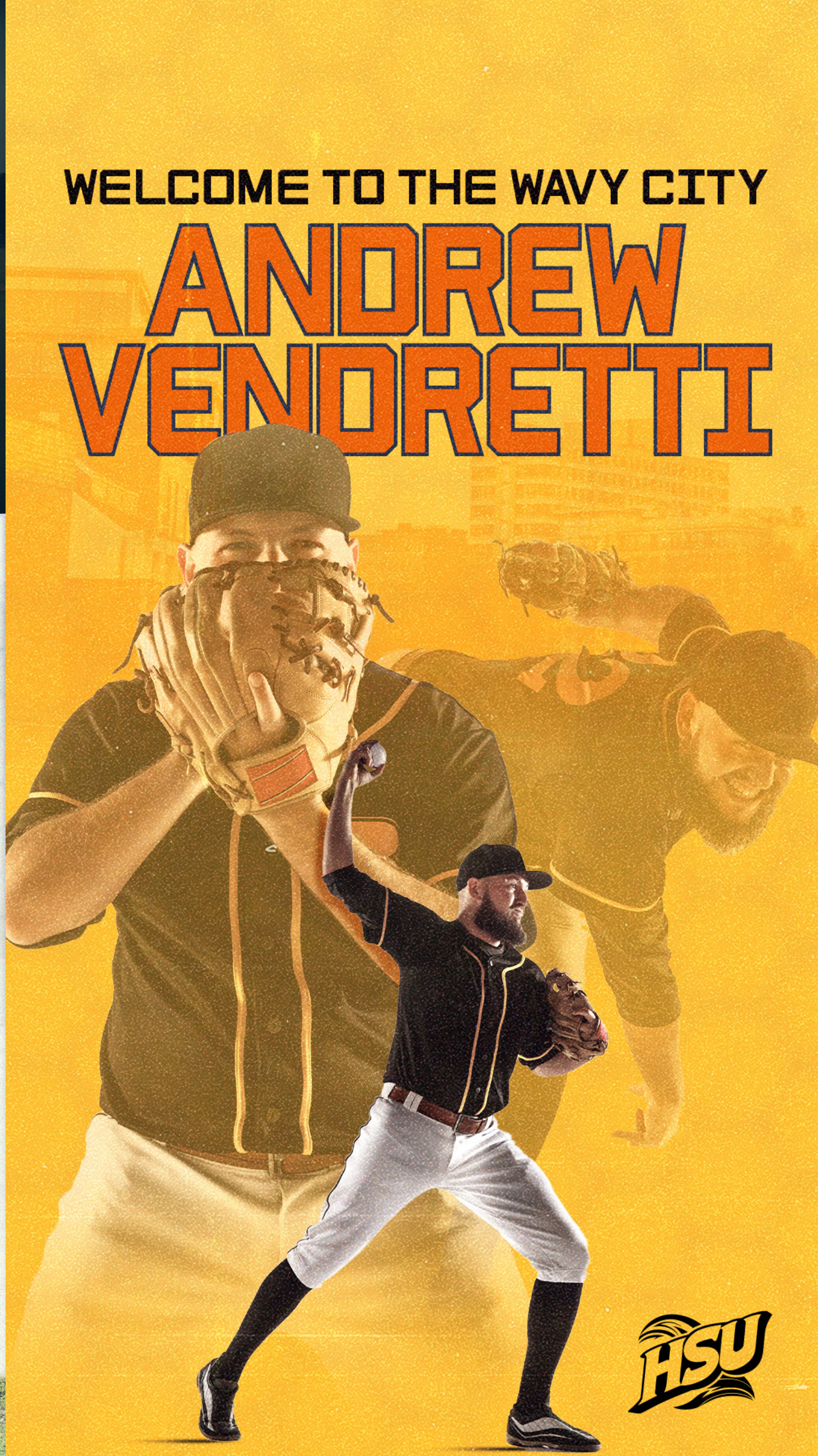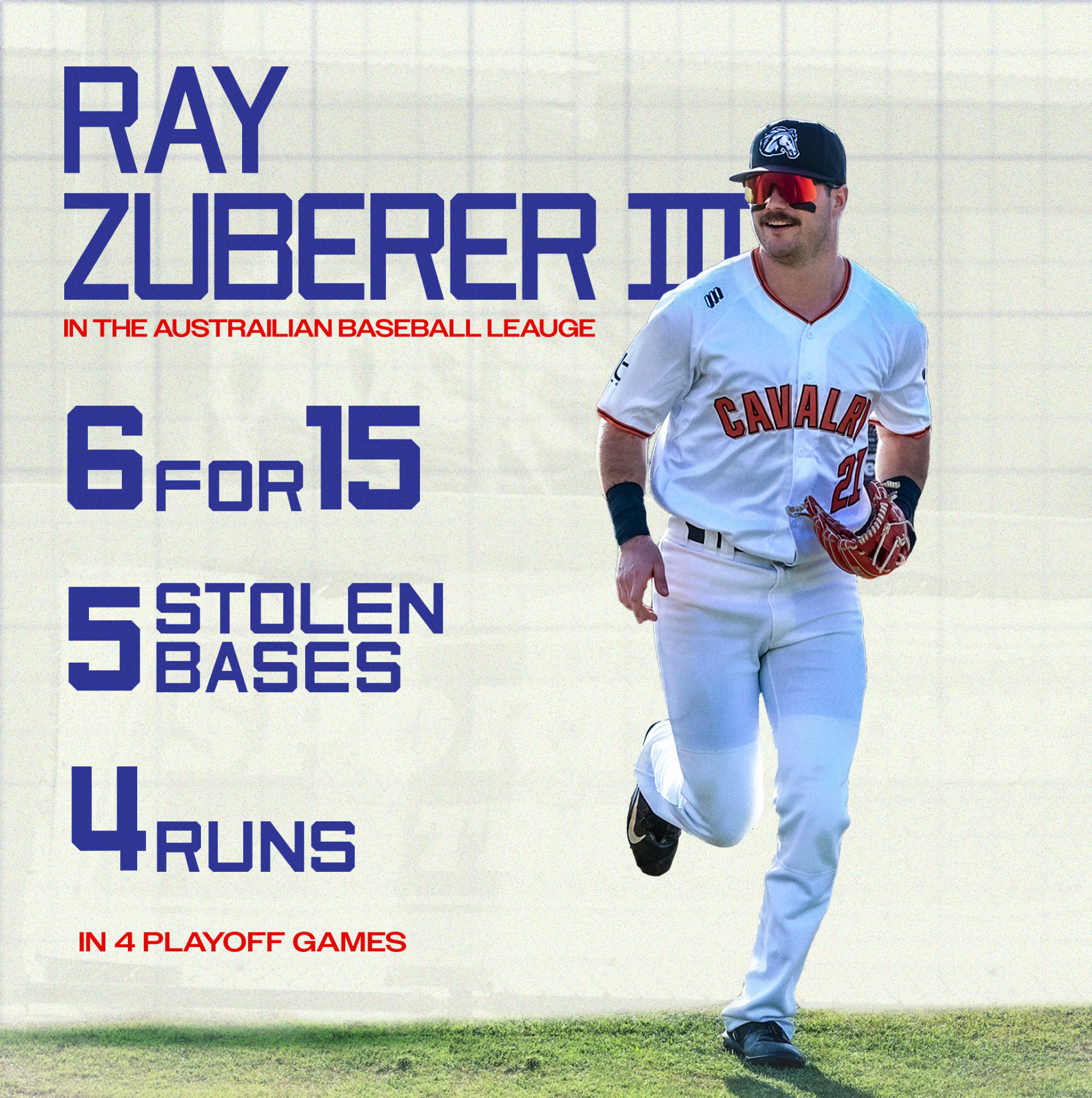Jersey Mockup using Chip Condensed Bold

What sets Chip apart from other jersey-style typefaces is its three regular-width styles. The Regular, Light, and Bold styles go beyond traditional condensed typography, providing a wider, more impactful look. The regular width fonts are nearly 1.4x the width of the condensed styles, and the extended fonts are 1.2x the width of the regular fonts, offering greater presence and readability while maintaining the fast-paced, high-energy sports aesthetic.

Chip also features a full set of small capital letterforms as the primary lowercase option. These small caps, designed using key aspects of their uppercase counterparts, offer dynamic versatility. They are perfect for nameplates, such as last names that include lowercase letters (e.g., McHUGH, deGROM, d'ARNAUD), and can also serve as a secondary typeface in broader design contexts.

More than just a stylistic choice, Chip is designed for functionality. Each style includes 305 individual glyphs, covering traditional Latin letters and an extensive range of accented characters, ensuring compatibility with player and team names from diverse nationalities.

Whether used for uniforms, branding, or digital applications, Chip blends modernity with tradition, providing sports designers with a comprehensive and highly adaptable typographic solution.

RUST BELT YOUTH BASEBALL LEAGUE
CHAMPIONS

RAY ZUBERER III
IN THE AUSTRAILIAN BASEBALL LEAUGE

6 FOR **15**

5 STOLEN BASES

4 RUNS

IN 4 PLAYOFF GAMES

WELCOME TO THE WAVY CITY
ANDREW VENDRETTI

HSU

JALEN WHITTAKER

COMMITTED

ECU

CHIP

PLAY WITH HEART
PLAY WITH HEART
PLAY WITH HEART

CHAMPIONS NEVER QUIT
CHAMPIONS NEVER QUIT
CHAMPIONS NEVER QUIT

RISE FROM LOSS
RISE FROM LOSS
RISE FROM LOSS

CHIP BOLD 89PT

CHIP REGULAR 89PT

CHIP LIGHT 89PT

CHIP CONDENSED BOLD 89PT

CHIP CONDENSED 89PT

CHIP CONDENSED LIGHT 89PT

CHIP EXTENDED BOLD 89PT

CHIP EXTENDED 89PT

CHIP EXTENDED LIGHT 89PT

WHERE WERE YOU WHEN WE WON THE CHIP?

CJ 10

19 SEASONS
2499 GAMES
2726 HITS
468 HRs
1623 RBIs
1619 RUNS
150 SBs
.303 AVG
.401 OBP
.529 SLG

85.3 WAR
1995 WS CHAMP
1999 NL MVP
2x SILVER SLUGGER
8x ALL STAR
SWITCH HITTER
CLASS OF 2018 HOF
RETIRED JERSEY

POUR LARRY A CROWN.

CHIP LIGHT

A Á Ă Ǎ Â Ä Ǟ Ȧ Ạ Ā Ã Ả Æ B C Ć Č Ç Ĉ D Ď Ḑ Ḏ Ḍ E É Ě Ê Ë Ė Ȩ Ẹ
Ē Ȇ Ȅ F G Ğ Ĝ Ģ Ǧ Ḡ H Ĥ Ḥ Ḫ I Í Ĭ Î Ï İ Ị Ī Ĩ Ỉ J Ĵ K Ǩ L Ĺ Ľ Ḻ M
N Ń Ň Ñ Ṉ O Ó Ŏ Ǒ Ô Ö Ȯ Ọ Ő Ō Ø Ǿ P Q R Ŕ Ř Ŗ S Ś Š Ş Ŝ Ṣ Ș T Ť Ţ Ṱ Ṭ
Ṯ U Ú Ŭ Ǔ Û Ü Ů Ụ Ű Ū Ũ V W Ẃ Ŵ Ẅ Ẁ X Y Ý Ŷ Ÿ Ỳ Ỹ Z Ź Ž
Ż Ẓ a á ă ǎ â ä ǟ ȧ ạ ā ã ả b c ć č ç ĉ d ď ḑ ḏ ḍ e é ě ê ë ė ȩ ẹ
ē ȇ f g ğ ĝ ģ ǧ ḡ h ĥ ḥ ḫ i í ĭ î ï ị ī ĩ j ĵ k ǩ l ĺ ľ ḻ m n ń
ň ñ ṉ o ó ŏ ǒ ô ö ȯ ọ ő ō p þ q r ŕ ř ŗ s ś š ş ŝ ṣ ș t ť ţ ṱ ṭ ṯ
u ú ŭ ǔ û ü ů ụ ű ū ũ v w ẃ ŵ ẅ ẁ x y ý ŷ ÿ ỳ ỹ z ź ž ż ẓ
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CHIP REGULAR

AÁÂĂÄÂĀĄÅÃÆBCĆČÇĈDĎḌĐEÉĚÊËĖĒĘF
GĞĜĠḠHĤḪḤIÍĬÎÏİĪĮÌJĴKĶĹĻĽMNŃŇÑOÓŎ
ÔÖØÕPQRŔŘSŚŠŞŜȘTŤŢṬUÚŬÛÜÙŪŨ
VWẂŴẄẀXYÝŶŸỲYŶȲZŹŽẐŻAÁÂĂÄÂĀĀÃBC
ČÇĈDĎḌĐEÉĚÊËĖĒĘĚĒĔĘĖĚĖFGĞĜĠḠHĤḪḤIÍÎÎ
ĪĬĨJĴKĶĹĻĽMNŃŇÑOÓŎÔÖÖÖÖŌŌPÞQRŔŘSŚŠ
ŞŜȘTŤŢṬUÚŬÛÜÙŪŨVWẂŴẄẀXYÝŶŸYŶ
ȲZŹŽẐŻẓπ0123456789.,:;!¡?¿*#/\-_(){}[]˝˜
'''"'@&©®TM|¢$€£¥+-×÷=≠><≥≤±≈~^∏%‰

CHIP BOLD

ÁÁĂĂÂÀẠĀÃÅÆBCĆČÇĈCDĎḌĐḐEÉĚÊÈẸĒẼËÊF
GǦĜĠḠHĤḤIÍĬÎÏÌĨỊJJĴKǨLĹĽĿMNŃŇÑOÓŎ
ÔÒỌÖØÕPQRŔŘSŚŠŞŜṢTŤŢṬṮUÚŬÛÜÙŨŪṲV
WẂŴẄẀXYÝŶŸỲỸZŹŽŻẒAÁĂĂÂÀẠĀÃBCĆ
ČÇCDĎḌĐḐEÉÊÈẸĒẼËÊFGǦĜĠḠHĤḤḤIÍÎÏĬĨĪ
ĬJĴKǨLĹĽĿMNŃŇÑOÓŎÔÒỌÖØÕPÞQRŔŘSŚŠŞ
ŜŞTŤŢÏṬṮUÚŬŬŬÛÜÙŨŪVWẂŴẄẀXYŶŶŸŶŸ
zźžżẓπ0123456789.,.:;!¡?¿*#/\-_(){}[]""''˝
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CHIP CONDENSED LIGHT

A Á Ä Ă Â Ä À Ā Ã Æ B C Ć Č Ç Ĉ D Ð Ď Ḍ Ḏ E É Ě Ê Ë Ĕ Ė È Ē Ẽ F G Ğ Ĝ Ġ

Ḡ H Ĥ Ḥ Ḏ I Í Ï Î Ï Ĭ Ī Ĩ J Ĵ J Ĵ K Ǩ L Ĺ Ĺ Ľ M N Ń Ň Ñ O Ó Ö Ŏ Ô Ö Ò Ō Ø Õ P

Q R Ŕ Ř Ŗ S Ś Š Ŝ Ṣ Ș T Ť Ṭ Ṭ Ṯ U Ú Ü Ŭ Û Ü Ù Ů Ū Ũ V W Ẃ Ŵ Ẅ Ẁ X Y Ý Ŷ

Ÿ Ỳ Ȳ Ỹ Z Ź Ž Ż Ẓ A Á Ä Ă Â Ä À Ā Ã B C Ć Č Ç Ĉ D Ð Ď Ḍ Ḏ E É Ě Ê Ë Ĕ Ė È

Ē F G Ğ Ĝ Ġ Ḡ H Ĥ Ḥ Ḏ I Í Î Ï Ï Ĭ Ī Ĩ J Ĵ K Ǩ L Ĺ Ĺ Ľ M N Ń Ň Ñ O Ó Ö Ŏ Ô Ö Ò Ō

Õ P Þ Q R Ŕ Ř Ŗ S Ś Š Ŝ Ṣ Ș T Ť Ṭ Ṭ Ṯ U Ú Ü Ŭ Û Ü Ù Ů Ū Ũ V W Ẃ Ŵ Ẅ Ẁ X Y

Ý Ŷ Ÿ Ỳ Ȳ Ỹ Z Ź Ž Ż Ẓ π 0 1 2 3 4 5 6 7 8 9 . , : ; ! ¡ ? ¿ * # / \ - _ ( ) { }

[ ] " " " ' ' " ' @ & © ® TM | ¢ $ € £ ¥ + − × ÷ = ≠ > < ≥ ≤ ± ≈ ~ ^ ∏ % ‰

CHIP CONDENSED

A A Å Ă Â Ä A À Ā Ã Æ B C Ć Č Ç Ĉ C D Ď Ð Ḍ Ḓ E É Ĕ Ě Ê Ë Ē Ẹ E È F G Ğ Ĝ G

G H Ĥ Ḥ Ḫ I Í Ï Ĭ Î Ị Ī Ĩ J J Ĵ K Ǩ L Ĺ L Ľ M N Ń Ň Ñ O Ó Ŏ Ô Ö Ō Ọ O Ø Õ P

Q R Ŕ Ř S Ś Š Ş Ŝ Ṣ S T Ť Ṭ Ţ Ṱ U Ú Ŭ Ŭ Û Ü U U Ō Ũ V W Ẃ Ŵ Ẅ Ẁ X Y Ý Ŷ Ÿ

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CHIP CONDENSED BOLD

AÁÅĂÂÄÀĀÃÆBCĆČÇĈCDĎĐDEÉĚÊĚÈEEËFGĞĜĢ

GHĤHIÍÏĬÎÏİĪĨJJĴKĶLĹĻĿMNŃŇÑOÓŎÔÖØOŌP

QRŔŘSŚŠŞŜSTŤTŢTUÚŬŬÛŬÜUŪVWŴŴŴWXŶYÝŶŸ

ỲÝŶŸZŹŽŻZAÁÅĂÂÄÀĀÃBCĆČÇĈCDĎĐDEÉĚÊĚÈE

ĒFGĞĜĢĞGHĤHHHIÍĬÎÏİÏJĴKĶLĹĻĿMNŃŇÑÑOÓŎÔÖÒÒŌ

ŌPÞQRŔŘSŚŠŞŜSTŤŢTŢUÚŬÛÜÜUŌVWŴŴŴWXY

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ĘĚÈĒFGĞĜĠĢHĤĦIÍĬÎÏİÌĪĮĨJĴĶKĹĽĿ
MNŃŇÑŅÕÓŎÔÖÒŐŎÕŌØŌPQRŔŘŖSŚŠ Ş Ŝ Ş Ŝ ŞTŤ
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AÁÄĂÂĀÅĀÅĀÆBCĆČÇĈĊDĎĐĐEÉĚÊĒĖ
ĖÉFGĞĜĠĢĜHĤĦ̱IÍÏÎĪÌİ̇ĬJĴJĴKĶLĹĽM
NŃÑ̄ÑŌOÓŎÔ̄ÖŌȮŌ̇Ŏ̇ØŐPQRŔŘ̄SŚŠŞŞ̂ŠTŤŦ
Ţ̱Ţ̱UÚÙŬŮÛŪ̄ÜŪŪ̇Ū̇ŰVWẂŴẄẀXYÝŶ̄Ÿÿ̄Ÿ̄ZŽ
ŻŻ̇ZAÁÄĂÂĀÁĂÁĀĀÁBCĆČÇĈĊDĎĐĐEÉĚÊĒĖ
ĖÉFGĞĜĠĢĜHĤĤ̱Ĥ̱IÍÏÎĪÌİ̇ĬJĴJĴKĶLĹĽĽMN
NŇÑ̄ÑŌOÓŎÔ̄ÖȪŎŌ̇Ŏ̇ÕPÞQRŘŘ̄SŚŠŞŜŞ̂ŠTŤŦ
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CHIP EXTENDED BOLD

AÁĂÂÄÃĀAÅÆBCĆČÇCÐDĎDEÉÊĚ
ÈÊFGĞĜGĠGHĤHHIÍÎĬÏÌİIJĴKKLĹĽ
MNŃÑÑÑÑÕÓÒÖÒÔÒÓÖØÖPQRŔŘSŚŜSŠSŠT T
TŤTTUÚÜÜÜÚÜÜÜÜÜÜVWŴWWWXYÝYŸYYY
ZŹŽŻZAÁÂÂÄÃĀAÀBCĆČÇCÐDĎDEÉÊĚ
ÈÊÉÉFGĞGĜGHĤHHHIÍÎĬÏĬIJĴKKLĹĽ
MNŃÑÑÑÕÓÒÕÒÓÕÓÔÒÖPÞQRŘŘSŚŜSŠSŠTT
TŤTTUÚÜÜÜÚÜÜÜÜÜÜVWŴWWWXYÝYŸYYZ
żžżzπ0123456789.,:;!¡?¿*#/\-_(){}["
"'''"@&©©®TM|¢$€£¥+-×÷=≠><≥≤±≈~^%‰